



WELCOME FROM THE CHAIR

Dear CAUTHE members

Welcome to the September edition of the CAUTHE Newsletter. Since the last edition CAUTHE has undertaken a number of activities, each of which are reported within.

The mid-year meeting held in Melbourne provided the perfect opportunity to review our current progress and chart our activities through to the AGM, which will be held during the 2013 conference at Lincoln University in Christchurch, New Zealand.

One sad note of the mid-year meeting was to farewell Fiona Wheeler who has moved to Glasgow for the next few years. We wish her well and very much look forward to welcoming her back to

the CAUTHE Executive upon her return.

Our intrepid reporter, Elisa Backer catches up with the irrepressible trio of Larry Dwyer, Brian King and Dean Carson in "Where are they now? Part 2".

Enjoy the read.

Cheers

Paul

Best wishes

Paul A. Whitelaw
CAUTHE Chair

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CAUTHE MID-YEAR MEETING AND INDUSTRY ENGAGEMENT FORUM

The CAUTHE Mid-year meeting chaired by Dr Paul Whitelaw followed by an Industry Engagement Forum were hosted by the School of International Business at Victoria University on August 10. Thirteen universities were represented and lively discussion at the meeting benefited from the presence of Professor Leo Jago in his new role as Chief Economist of Tourism Research Australasia. Panellists at the Forum included: Paul Matthews, General Manager of Marketing and Stakeholder Relations at V/Line; Tim Sullivan, Deputy Chief Executive Officer of Sovereign Hill; Dr

Mary Hollick, University of Ballarat; and Professor Alison Morrison from Victoria University. Aply facilitated by Professor Brian King, the panel adopted a variety of approaches, focusing on the theme of 'Changing Perspectives' discussing the types of opportunities that can arise as a result of research and reimagining problems and issues. This resulted in an extremely thought-provoking session that engaged panellists and participants equally.

View **CAUTHE MYM**
photos at **flickr**
<http://flickr.com/gp/cauthe/14GqN6>

MYM AND INDUSTRY ENGAGEMENT FORUM, cont....

View CAUTHE MYM photos at [flickr](http://www.flickr.com/photos/cauthe/)
<http://flickr.com/gp/cauthe/14GqN6>



CAUTHE 2013 CONFERENCE

The 2013 conference is being hosted at Lincoln University (18km South of Christchurch) for the first time outside of Australia.

Planning for this conference is well established and the conference committee are encouraged by the strong interest in registrations and paper submissions. At the deadline for the call for full papers there were over 80 submissions for both full and working papers, with the formal call for working papers still open until 1 October. Following the efforts in Melbourne this year we are continuing to revamp the 'ideas factory' with extended opportunity for face to discussions. Given the positive early response we are anticipating competition will be keen for all paper slots.

As all will be aware on 22 February 2011, Christchurch, New Zealand's second-largest city was hit by a magnitude 6.3 earthquake. While parts of the city have been badly affected, the city as a whole continues to operate. Local business people have responded innovatively and created thriving entertainment and business hubs on the outskirts of the Central City.

Tourism has been acknowledged as central to the city's redevelopment. Among the 17 anchor projects are: A new convention centre (incorporating options for two hotels); A new sport complex linked by open space to the retail sector; A new rugby/ concert stadia; A cultural

performance precinct with new cultural centre; A green 'frame' for a compressed city centre. Leisure, recreation and tourism are seen as the lifeblood of re-imagining and re-populating the central city. In the next few months additional developments for the wider city and plains will be developed and released.

CAUTHE 2013 therefore offers a real opportunity to witness and learn from, and contribute to, Christchurch's recovery ... and the significant role that tourism can play in urban renewal and recovery. The conference keynote and field programme will specifically address these issues within the overall theme of 'Tourism and Global Change'.

Deadlines are approaching fast. Go to www.CAUTHE2013.com to view the programme, and register your interest.

Ka kite ano, David G Simmons, Conference Chair



PhD AND ECR WORKSHOP

The 2013 PhD and ECR workshop is being hosted by Lincoln University, in conjunction with Waikato University, on February 11, the day before the conference starts. The full day workshop provides a great opportunity for PhD scholars and Early Career Researchers to network with fellow scholars as well as engage with internationally recognised senior academics in their field. The workshop is specially designed to obtain research related advice and support for up and coming researchers. Each annual workshop will be organised with a different focus and content. The 2013 workshop theme is to explore different research paradigms and methodologies. Participants will be pondering the question "What type of researcher am I?" in terms of research methods that can be applied and how this influences projects. The workshop is a great way to kick off the conference.

The program will be structured focusing on three main sessions: small group discussion, panel presentations, and plenary session.

- The small group discussion will include separate, targeted parallel sessions for PhDs and ECRs, which will explore the key problems and challenges

facing these two groups.

- Three key panel presenters will deliver different perspectives on methodologies and paradigms which include qualitative, quantitative and mixed methods.
- A unique and interesting plenary session will focus on future challenges of tourism and hospitality research paradigms and emerging indigenous research paradigm within Maori research (called the 'Kaupapa Maori' research paradigm).

For more information visit <http://www.cauthe2013.com/workshop>

For any general enquiries about the PhD and ECR workshop please contact:

Michael Shone: Michael.Shone@lincoln.ac.nz; or
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Additional announcement

Dr Fiona Wheeler, a previous coordinator for PhD and ECR workshop resigned from her role in September 2012. We greatly appreciate her great contribution to the workshop over the past years. We wish Fiona all the best for her future career.

SPECIAL INTEREST GROUPS

CAUTHE currently supports seven SIGs, with three of these having been approved in the six months. They have all been active in recent months, with some of the highlights as follows:

Critical Approaches in Tourism and Hospitality

Coordinators: Candice Harris, Jennie Small, Erica Wilson

Several CAUTHE members contributed to a special Issue of the *Journal of Hospitality and Tourism Management*, titled 'Beyond the margins critical tourism and hospitality', Volume 19.

Emerging Markets

Co-ordinators: Bryon Keating, Songshan (Sam) Huang and Anton Kriz

The SIG held its first industry focused research workshop in the lead up to the 2012 ATEC Symposium. The theme was Chinese Outbound Tourism. The workshop was followed by a masterclass during the ATEC Symposium with around 170 participants attending one of two ninety-minute sessions about the challenge of preparing for the Chinese tourism opportunity.

Events Studies

Coordinators: Judith Mair and Michelle Whitford

The Event Studies SIG activities in 2012 include a meeting at CAUTHE 2012 Conference about best practice in teaching and researching events, and a special edition of the *International Journal of Event and Festival Management* on Event and Festivals research methods and trends. Future plans include hosting a workshop based on researching the 2018 Commonwealth Games.

Teaching and Learning

Coordinators: Dianne Dredge and Pierre Benckendorff

The SIG has transitioned to new leaders this year and

has taken on a broader set of interests (it was previously centred on the student experience). Their activities include a book proposal and a workshop titled *Embedding Research Skills Development in Tourism and Hospitality Curricula*.

Tourism Risk, Crisis and Recovery Management

Co-ordinators: Brent Ritchie and David Bierman

Upcoming activities include an edited book, *Tourism Crisis and Disaster Management in the Asia Pacific Region* and significant involvement in the UNWTO / Australian Emergency Management Institute/UTS Conference 20-21 September 2012 which is being held at the Aerial Conference Centre.

Tourism and Transport

Co-ordinators: Gui Lohmann and David Duval

The Transport SIG was established in March 2012. Activities to date have been related to gathering CAUTHE members with an interest in joining the SIG, as well as attracting non-CAUTHE members to join CAUTHE and the SIG. The SIG coordinators are organising the inaugural symposium to be held at Southern Cross University in June 2013.

Tourism and Volunteering

Coordinators: Simone Grabowski and Jane Godfrey

The Tourism and Volunteering Group is currently involved in developing national volunteer tourism strategies and developing guidelines for national volunteer tourism strategies.

For more information contact:

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WHERE ARE THEY NOW? PART 2

Acknowledging achievement is very important. CAUTHE is now revisiting some of the past CAUTHE award winners to find out 'where are they now?' The previous newsletter provided the introduction of this new section and this is now the second visit of our past award winners.

In this edition of the newsletter we feature additional early award recipients. I had the great pleasure of asking Professors Larry Dwyer, Brian King and Dean Carson four questions to find out where they are now since being awarded a best paper award.

In 2005 Larry, Brian and Bruce Prideaux were awarded the 2005 best paper award for their paper entitled 'Effect of unethical business practices on Australian Inbound Package Tourism'. I was unable to communicate with Bruce at the time, however, I did chat to "the Two Ronnies" Larry and Brian (how refreshing to note that Professorship has not stripped them of their larrikinish nature). Here's what they told me:

Larry Dwyer



At the time of the award, Larry was the Qantas Professor of Travel and Tourism Economics at UNSW and was also undertaking a substantial amount of research for the Sustainable Tourism CRC. In Larry's words "How times change! The CRC is no more, which lead to Qantas pulling the plug on funding the Chair." Larry states that these days he is now a mere "humble

Professor". However, Larry did cheekily add that he had noted how Qantas profits had nose-dived since the Qantas Chair was abolished.

Larry's current title is: Research Professor, School of Marketing, Australian School of Business, UNSW.

Reflecting on winning the award, Larry signalled, tongue in cheek, that it must have been the CAUTHE best paper award that was the instigator of his appointment to being the President of the International Academy for the Study of Tourism, President of the International Association for Tourism Economics, and a Foundation Fellow of CAUTHE since all those successes occurred after receiving the award.

I finally managed to get a serious moment from Larry though when he said that he believes that "CAUTHE is an outstanding example of an organisation that delivers substantial benefits to its members, both professionally and personally. It is a world leader among academic organisations in any field."

Brian King

When Brian won the award he was Professor and Head of the School of Hospitality, Tourism & Marketing at Victoria University. Since that time he has held a number of senior roles including at Pro Vice-Chancellor (PVC) levels. He recently returned to



pursue tasks that fall under the technical term of "real stuff". This technical term describes the tasks of teaching, research and engaging with tourism practitioners. From October 2012 Brian will become one of Australia's great exports after being one of our great imports. He will take up the role of Professor of Tourism in the School of Hotel & Tourism Management at the Hong Kong Polytechnic University.

Following the same post hoc fallacy we can see that the award was very important for Brian's career, because he had not been a PVC prior to the award! Brian is a firm believer in recognition, as he believes it provides people with "reassurances" that they are "on the right track".

Brian calls himself a "serial CAUTHE attendee" and feels "privileged to be part of the diverse and vibrant CAUTHE community."

Dean Carson

In 2004 Dean was awarded the best paper award for the paper he co-authored (who with?) entitled "Strategic knowledge management in tourism: Effectiveness and constraints". When I asked him 'where are you now' he confessed it was a good question and he was still trying to figure that out. It seems this Professor has nomadic blood in him.



At the time Dean won the award he was at Southern Cross University. A year later he went to Charles Darwin University in the capacity of Research Fellow. He undertook some large collaborative projects and then in 2007 took on a broader role at CDU as Head of Population and Tourism Studies. This role involved looking at the future of tourism and also the future of residential population growth.

In 2011 Dean took up a combined position at CDU heading their 'Demography and Growth Planning' research theme and as Professor of Rural and

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WHERE ARE THEY NOW? Pt 2 Dean Carson, cont....

Remote Research at Flinders University. In addition, Dean holds three adjunct appointments: Wilfrid Laurier University in Canada, IMC University of Applied Sciences in Krems, Austria, and Umea University in Sweden.

Dean feels that the CAUTHE award was a "pretty important part of my career". He felt being recognised by peers was important and that it also helped him develop his approach to student supervision since the lead author on that award winning paper was an honours student at the time. It has enhanced his encouragement of honours students to publish as they go to whet their appetites for further academic pursuits.

We'll feature more past award winners in the next issue.

Elisa Backer

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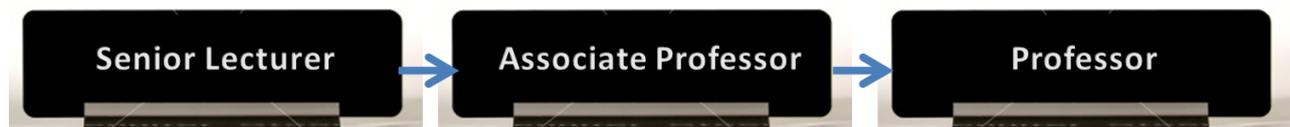


MCA WORKSHOP REMINDER!

Where: Lincoln University, Christchurch NZ
When: Monday 11 February 2013
Cost: \$20
Mentors: Senior Professors from CAUTHE's fellows

Program:
2:00pm Panel Presentations
2:45pm Q & A
3:15pm Small Group Mentor Sessions
4:45pm Closure – networking drinks

For more information see <http://www.cauthe.org/cauthe-2013-mid-career-academic-workshop>



Mid-Career Academic Workshop



2:00pm Panel Presentations
2:45pm Q & A
3:15pm Small Group Mentor Sessions
4:45pm Closure – networking drinks

CAUTHE is pleased to announce its inaugural Mid-Career Academic Workshop, taking place the afternoon prior to the 2013 CAUTHE conference. This is for academics who are Senior Lecturers or 'freshly minted' Associate Professors who are interested in hearing from senior academics about a range of strategies to assist them progress their career towards promotion.

To register, add this item in your CAUTHE conference registration.

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